

Exclusive for B.A.S.S. Members: Legendary Lake El Salto This Fall



IT'S THE SHANK OF THE DAY on Mexico's fabled Lake El Salto as the last rays of sunshine claw their way over the top of the Sierra Madre Occidentals. You can hear farther than you can see in this dusky calm, but there's just enough sunlight to illuminate a living room-sized area adjacent to a stand of dead, partially submerged trees. That's where the sound came from – the unmistakable sound that combines the frenzied free-for-all of a rapid boil with the violent precision of a swordsman's killing stroke. Only big bass create noise such as this, gorging on finger-length tilapia near the surface.

"Aja", your guide says as his ears perk up and he nods his head in the direction of the commotion. *Lobina grande*. Big bass. Time for one more cast on a day that might as well belong to you. And for six weeks this fall, it will.

A close relationship with B.A.S.S. has played an important role in the growth of Anglers Inn International's famed operation on Mexico's Lake El Salto as it has transitioned from exotic fishing camp to bucket-list destination.

Over the years, Anglers Inn owner and Fresh Water Fishing Hall of Famer Billy Chapman Jr. has hosted throngs of fishing journalists, industry leaders and professional

anglers and thousands of eager anglers at his 5-star fishing lodge which overlooks one of the world's foremost bass fisheries.

In 2017, the relationship between B.A.S.S. and Anglers Inn International's Lake El Salto Lodge is going to the next level – and it will be B.A.S.S. members who reap the benefits.

Chapman will open the lodge one month early in 2017, welcoming only B.A.S.S. members to fish Lake El Salto and enjoy the luxurious amenities of his lakeside lodge from September 17 through October 29. Chapman is offering a pair of discounted trip options: \$1,565 (a \$400 discount) for a 3 1/2-day, 4-night fishing adventure, and \$1,315 (a \$250 discount) for a 2 1/2-day, 3-night trip. The longer, 3 1/2-day trips begin on Wednesdays, with the 2 1/2-day trips beginning on Sundays.

Prices are exclusive to B.A.S.S. members and are based on double occupancy. Availability is limited so early reservations are recommended.

"Our relationship with B.A.S.S. has been outstanding for the past 20 years and we're excited to offer this exclusive opportunity to the members," said Chapman, a 43-year veteran of the outfitting industry and the only outfitter inducted

into the Fresh Water Fishing Hall of Fame. "B.A.S.S. members are going to enjoy great bass fishing and have the lake to themselves when we offer the best top water action of the season. This deeply discounted, exclusive package makes it a perfect opportunity to enjoy the fishing trip of a lifetime at one of the greatest bass fisheries in the world."

This B.A.S.S. member-exclusive package includes the guide using a Triton boat, 5-star lodging, gourmet meals, open bar, daily laundry service and roundtrip ground transfer to and from Mazatlan International Airport.

Anglers will fish with experienced guides from fully outfitted Triton bass boats and using St. Croix rods, eliminating the need to carry rod tubes on the plane. Anglers who take advantage of this exclusive offer will be responsible only for their airfare, gratuities for guides and lodge staff and personal fishing tackle. An El Salto custom tackle package, featuring the lake's hottest baits and tackle, is available for only \$399, a \$599 value.

"For serious bass anglers, a trip to Anglers Inn on Lake El Salto is like a holy pilgrimage," add Chapman. "If it's not on your bucket list, then your bucket list is woefully deficient. From the fishing to the accommodations to the service, it's

the best bass-fishing experience in the world which is why we're so excited for B.A.S.S. members to have access to these discounted packages. It's never been easier – or more economical – to go.

"Fall is one of our most popular times of the year on El Salto. The water is higher and the lake presents so many different fishing options."

One lucky B.A.S.S. member who takes advantage of these exclusive dates on Lake El Salto will also win an all-expenses-paid trip to fish for peacock bass at one of our world-class lodges. Chapman will be the personal fishing guide on the Rio Negro trophy waters, the world's most exotic fishing destination in the heart of the Brazilian rainforest.

Come for your own private symphony, the chirping of exotic birds, the light chop on the water and the scream of line being pulled off your reel by dozens of the angriest bass to ever swim.

For more information on this exclusive offer or to book your trip go to

**www.anglersinn.com,
[youtube.com/AnglersInnTV](https://www.youtube.com/AnglersInnTV), or
800-GOTA-FISH (800-468-2347).**

